

Avian Brands Perkuat Aksi Iklim melalui Penanaman Mangrove

Sidoarjo, 2 Maret 2026 - Sebagai bagian dari komitmen terhadap keberlanjutan dan ketahanan iklim, PT Avia Avian Tbk (Avian Brands) melaksanakan gerakan penanaman lebih dari 6.000 pohon mangrove di Pantai Martajasah, Bangkalan, Jawa Timur, pada Februari 2026. Kegiatan ini menjadi langkah konkret perusahaan dalam memperkuat perlindungan pesisir sekaligus mendukung upaya mitigasi perubahan iklim di Indonesia.

Program ini tidak hanya berfokus pada penanaman, tetapi juga mencakup pendampingan nursery mangrove guna memastikan keberlanjutan ekosistem yang direhabilitasi. Melalui penguatan kapasitas masyarakat pesisir dalam pembibitan, penanaman, dan perawatan mangrove, Avian Brands mendorong terciptanya sistem konservasi yang berkelanjutan dari hulu hingga hilir.

Inisiatif tersebut juga menjadi bagian dari persiapan perusahaan dalam mendukung skema penyerapan karbon (carbon capture) berbasis alam. Ekosistem mangrove memiliki kemampuan menyerap dan menyimpan karbon yang tinggi, sehingga berperan strategis dalam mengurangi konsentrasi emisi gas rumah kaca. Langkah ini sekaligus mencerminkan tanggung jawab perusahaan dalam mengelola dan mengimbangi emisi yang dihasilkan dari aktivitas operasionalnya.

Avian Brands Strengthens Climate Action through Mangrove Planting

Sidoarjo, March 2, 2026 - As part of its commitment to sustainability and climate resilience, in February 2026, PT Avia Avian Tbk (Avian Brands) carried out an initiative to plant more than 6,000 mangrove trees on Martajasah Beach, Bangkalan, East Java. This activity marked a concrete step by the Company to strengthen coastal protection while supporting climate change mitigation efforts in Indonesia.

Beyond planting mangrove trees, the program also provided mangrove nursery support to ensure the sustainability of the rehabilitated ecosystem. By strengthening the capacity of coastal communities in mangrove nurseries, planting, and conservation, Avian Brands fosters the creation of a sustainable conservation system from upstream to downstream.

This initiative is also part of the Company's preparations to promote nature-based carbon capture schemes. Mangrove ecosystems have a high capacity of carbon sequestration, thereby playing a strategic role in reducing greenhouse gas emissions. This effort also demonstrates the Company's responsibility in managing and offsetting emissions generated from its operational activities.

Dari sisi keanekaragaman hayati, rehabilitasi mangrove di kawasan pesisir Bangkalan diharapkan mampu menyediakan habitat yang aman bagi berbagai spesies flora dan fauna, termasuk yang masuk dalam daftar terancam punah IUCN Red List. Keberadaan mangrove berfungsi sebagai area pemijahan, tempat berlindung, serta sumber pakan alami bagi biota laut dan burung pesisir, sehingga memberikan kontribusi nyata terhadap pelestarian biodiversitas.

Robert Christian Tanoko, Direktur Operasional & Pengembangan PT Avia Avian Tbk, menyampaikan bahwa inisiatif penanaman mangrove ini merupakan bagian dari strategi keberlanjutan perusahaan yang berorientasi pada dampak jangka panjang.

"Kami memandang penanaman mangrove bukan hanya sebagai kegiatan seremonial, tetapi sebagai investasi ekologis jangka panjang. Melalui pendampingan nursery, persiapan carbon capture, serta perlindungan biodiversitas, Avian Brands berupaya mengambil tanggung jawab atas emisi yang dihasilkan sekaligus memberikan manfaat nyata bagi lingkungan dan masyarakat pesisir," ujarnya.

Ia menambahkan bahwa pendekatan terintegrasi ini sejalan dengan komitmen perusahaan dalam menciptakan keseimbangan antara pertumbuhan bisnis, pelestarian lingkungan, dan kesejahteraan masyarakat. Melalui program mangrove ini, Avian Brands berharap dapat berkontribusi aktif dalam

In terms of biodiversity, the rehabilitation of mangroves in the Bangkalan coastal area is expected to provide a safe habitat for various species of flora and fauna, including those listed as endangered on the IUCN Red List. Mangroves serve as spawning grounds, shelters, and natural food sources for marine life and coastal birds, thereby contributing significantly to biodiversity conservation.

Robert Christian Tanoko, Director of Operations & Development at PT Avia Avian Tbk, stated how this mangrove planting initiative formed a part of the Company's sustainability strategy, which is oriented towards long-term impact.

"More than just a ceremonial activity, we consider this mangrove planting initiative as a long-term ecological investment. Through providing nursery assistance, carbon capture preparation, and biodiversity protection, Avian Brands works to take responsibility for its emissions while providing tangible benefits to the environment and coastal communities," he said.

He also added how this integrated approach aligns with the Company's commitment to creating a balance between business growth, environmental preservation, and community welfare. Through this mangrove program, Avian Brands aspires to actively contribute to maintaining the resilience of Indonesia's

menjaga ketahanan pesisir Indonesia sekaligus mendukung agenda nasional penurunan emisi dan konservasi keanekaragaman hayati.

Sekilas Tentang PT Avia Avian Tbk

PT Avia Avian Tbk didirikan pada 1978 sebagai per usahaan manufaktur cat terintegrasi. Dikenal dengan nama Avian Brands. Selama lebih dari 4 dekade Avian Brands telah memberikan warna bagi kehidupan jutaan keluarga Indonesia, melalui aneka ragam produk-produk diantaranya Cat tembok Sunguard All in One, Supersilk Anti Noda dan Avitex, cat pelapis anti bocor No Drop, serta cat kayu & besi Avian.

Tercatat di Bursa Efek Indonesia (BEI) pada tanggal 8 Desember 2021 dengan kode saham (IDX: AVIA), AVIA merupakan pabrik cat dekoratif terbesar dan merupakan pemimpin pasar di industri cat dan pelapis dekoratif di Indonesia berdasarkan survei yang dilakukan oleh Frost & Sullivan.

Saat ini, AVIA menguasai ~26% pangsa pasar di industri cat dan pelapis dekoratif di Indonesia. AVIA memiliki kapasitas dan kemampuan manufaktur yang kuat melalui fasilitas manufaktur di Sidoarjo dan Serang. Integrasi vertikal memungkinkan AVIA untuk memproduksi bahan baku secara internal.

coastline while supporting the national agenda of emission reduction and biodiversity conservation.

PT Avia Avian Tbk at a Glance

PT Avia Avian Tbk was founded in 1978 as an integrated paint manufacturing company. Known as Avian Brands. For more than 4 decades, Avian Brands has colored the lives of millions of Indonesian families, through a variety of products including Sunguard All in One, Supersilk Anti Noda and Avitex in wall paints, No Drop waterproofing paint, and Avian wood & metal paint.

Listed on the Indonesia Stock Exchange (IDX) on December 8, 2021, with stock code (IDX: AVIA), AVIA is the largest decorative paint manufacturer and the market leader in the decorative paint and coating industry in Indonesia, based on the survey conducted by Frost & Sullivan.

Currently, AVIA has ~26% market share in the decorative paint and coating industry in Indonesia. AVIA has strong manufacturing capacity and capabilities through its manufacturing facilities in Sidoarjo and Serang, as well as vertical integration capability which enables AVIA to produce some of its raw materials internally.

<p>Penjualan AVIA terbagi menjadi solusi arsitektur dan barang dagangan. Solusi arsitektur berkontribusi ~80% penjualan dan segmen barang dagangan berkontribusi ~20% penjualan.</p>	<p>AVIA's sales are divided into the architectural solutions and trading goods segments. The architectural solutions contributed ~80% of sales, and the trading goods segment contributed ~20% of sales.</p>
<p>Sejak tahun 2020, Avian Brands memiliki pusat riset, pengembangan dan inovasi pertama di Indonesia bernama Avian Innovation Center (AIC) seluas 5.000 meter persegi.</p>	<p>Since 2020, Avian Brands is equipped with the first research, development, and innovation center in Indonesia, the Avian Innovation Center (AIC), covering an area of 5,000 square meters.</p>
<p>Sebagai wujud dari komitmen Avian Brands atas pengelolaan lingkungan, kesehatan dan keselamatan kerja, serta GCG (<i>Good Corporate Governance</i>) sesuai dengan standar internasional, Avian Brands telah berhasil memperoleh dan menerapkan ISO 9001:2015 (Sistem Manajemen Mutu), ISO 14001:2015 (Sistem Manajemen Lingkungan), ISO 45001:2018 (Sistem Manajemen Keselamatan dan Kesehatan Kerja), ISO 50001:2018 (Sistem Manajemen Energi), dan ISO 27001:2022 (Sistem Manajemen Keamanan Informasi).</p>	<p>As a manifestation of Avian Brands' commitment to environmental management, occupational health and safety, and GCG (Good Corporate Governance) in accordance with international standards, Avian Brands has successfully obtained and implemented ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health and Safety Management System), ISO 50001:2018 (Energy Management System), and ISO 27001:2022 (Information Security Management System).</p>
<p>Keberadaan Avian Brands bertujuan untuk memberikan manfaat terdepan dan berkontribusi dalam mewarnai Indonesia.</p>	<p>The presence of Avian Brands aims to provide leading benefits and contribute to creating a more colorful Indonesia.</p>

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